

Lenara Verle

lenara@lenara.com

EXPERIENCE

Freelance designer, 1997 to present

- web design, flash animation, information architecture, HTML
- graphic design, visual identity, brochures, posters, books, illustration

For portfolio and client list see: **www.lenara.com/work**

Teacher/Trainer, 1995 to present

- teach, plan classes and create support materials (handouts, presentations)
UNISINOS University, Brazil (2004 to present)
 - undergraduate teacher: web, graphic & game design, hypermedia
- New School University, NY (2000 to 2001)
 - tutor/trainer: various software from Adobe, Macromedia and Apple
 - teaching assistant: Design Process and Audio Production
- Cia do Pixel computer training, Brazil (1996 to 1999)
 - trainer: various software from Adobe, Macromedia and Apple
- Federal University of RGS, Brazil (1995 to 1996)
 - undergraduate teacher: graphic design, DTP, new technologies

Researcher, 1991 to present

- research new communications technologies
- write papers about the research findings and related subjects
- design experimental/artistic sites. (www.lenara.com/links)
New School University, NY (2002)
 - research assistant to core faculty Prof. Diane Mitchell
- Laboratory for Electronic Art & Design, Brazil (www.ufrgs.br/lead) (1991-1999)
 - resident researcher responsible for coordinating the undergrad team

EDUCATION

Masters of Arts in Media Studies,
The New School University, New York, 2003.

Bachelor in Communications, Major in Advertising and Design,
Universidade Federal do RGS, Brazil, 1994.

COMPUTER SKILLS

Fluent in Photoshop, Illustrator, FreeHand, Flash, Dreamweaver, Fireworks, BBEdit, Fetch, QuarkXPress, After Effects, ProTools, Word, PowerPoint.
Familiar with Director, Premiere, Final Cut Pro, QuickTimeVR, Javascript, PHP, PageMaker, InDesign, Excel.

LANGUAGE SKILLS

Fully fluent English and Spanish, good German, fair Italian and French.
Native language, Portuguese.